



6 Figure Outsourcing Secrets

Get More Done with Less Effort



Module #1: The Outsourcing Mindset *Letting Go Starts with YOU!*



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Your Video-Marketing Coach



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How Training Works:



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How Training Works:

“Less is More!”



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How Training Works:

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The GOAL:



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The GOAL:

**To Get YOU to Produce MORE Results
with Less Effort!**



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The GOAL:

Can You Walk Away?



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The SHIFT Began with...



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The SHIFT Began with...

“The Less I Do, *The MORE I MAKE!*”

-David Frey



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The Outsourcing OBJECTIONS



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#1. Outsourcing Steals Jobs



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#2. Outsourcing Exploits Foreigners



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#2. Outsourcing Exploits Foreigners

Filipino Minimum Wage:



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#2. Outsourcing Exploits Foreigners

Filipino Minimum Wage:

\$5.13



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#2. Outsourcing Exploits Foreigners

Filipino Minimum Wage:

\$5.13

PER DAY



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#3. I Can't Afford to Outsource



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#3. I Can't Afford to Outsource

You can get started for as little as \$20/week



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#4. I Can Do it Better Myself



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#4. I Can Do it Better Myself

TRUE.



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#4. I Can Do it Better Myself

TRUE.

But You Can't Do it ALL!



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#4. I Can Do it Better Myself

TRUE.

But You Can't Do it ALL!

Done Trumps PERFECTION!



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The 4 Outsourcing Principles



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#1. The CEO vs. Employee



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#1. The CEO vs. Employee

Which one gets paid more?



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#1. The CEO vs. Employee

Which one gets paid more?

Which one do YOU want to be?



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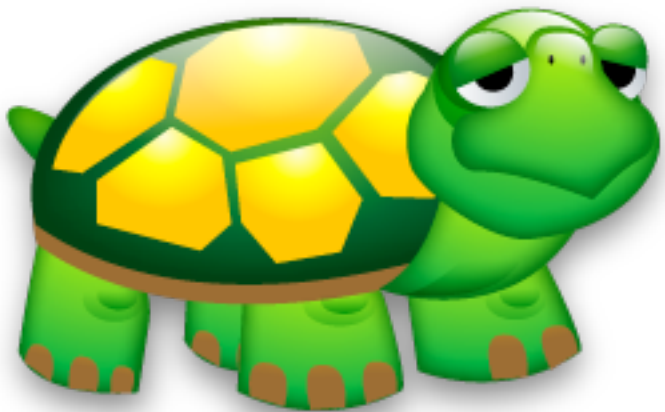


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#2. The Tortoise vs. The Hare



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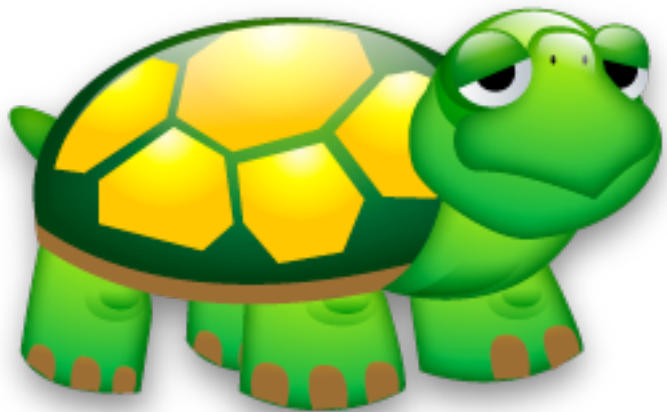


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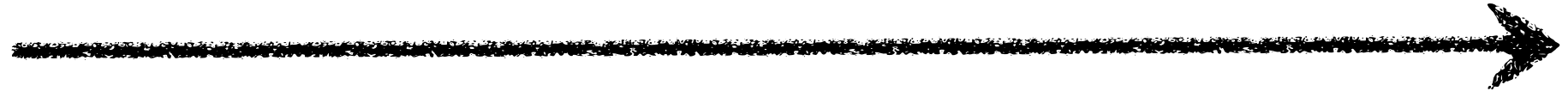


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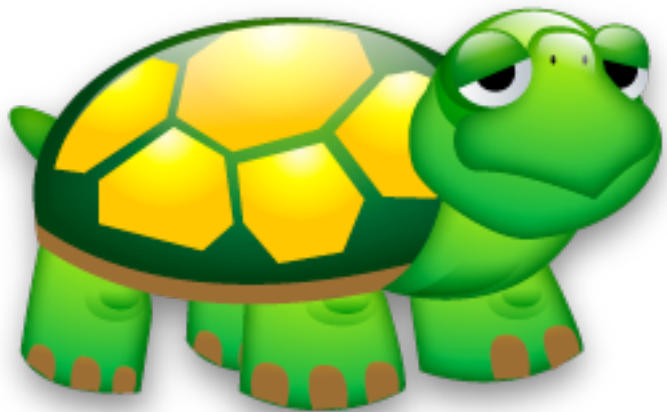


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#2. The Tortoise vs. The Hare



Be the Fastest Tortoise POSSIBLE!



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#3. Energy: Your Most Valuable Asset



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#4. The Power of FOCUS



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#4. The Power of FOCUS

*What are you **FOCUSING** on?*



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It's NOT a Business without SYSTEMS



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What is a "SYSTEM?"



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What is a "SYSTEM?"

A set of things working together as parts of a mechanism or an interconnecting network



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What is a "SYSTEM?"

A set of things working together as parts of a mechanism or an interconnecting network

ex: Email Marketing Software



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What is a "SYSTEM?"



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Putting Systems in Your Business



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Putting Systems in Your Business

Where can you set up systems?



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Putting Systems in Your Business

Where can you set up systems?

What else can you automate?



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Putting this into ACTION!



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Your Homework...



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Your Homework...

1. What DRIVES You in Your Business?



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Your Homework...

1. What **DRIVES** You in Your Business?
2. What **DRAINS** You in Your Business?



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Your Homework...

1. What **DRIVES** You in Your Business?
2. What **DRAINS** You in Your Business?
3. What Are You **AVOIDING** in Your Business?



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A Final Thought....



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A Final Thought....

**We AVOID the things that we associate
PAIN with.**



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A Final Thought....

**We AVOID the things that we associate
PAIN with.**

Outsourcing CAN be Stressful!



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A Final Thought....

We AVOID the things that we associate PAIN with.

Outsourcing CAN be Stressful!

FOCUS on the Long-Term Success of Outsourcing!



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In the next module:

Module #2: Finding the Best Outsourcers



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In the next module:

Module #2:

Finding the Best Outsourcers

How to find the BEST VA's to fit YOUR Needs!



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In the next module:

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Finding the Best Outsourcers

How to find the BEST VA's to fit YOUR Needs!

The BEST Outsourcing Resources



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In the next module:

Module #2:

Finding the Best Outsourcers

How to find the BEST VA's to fit YOUR Needs!

The BEST Outsourcing Resources

What to Look for (and what to avoid!)



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In the next module:

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How to find the BEST VA's to fit YOUR Needs!

The BEST Outsourcing Resources

What to Look for (and what to avoid!)

The BEST Hiring Practices



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The BEST Outsourcing Resources

What to Look for (and what to avoid!)

The BEST Hiring Practices

...and mucho more!



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